

Beat: Business

## **FRENCH ACTRESS ALEXANDRA LAMY Rewarded On INTERNATIONAL WOMAN'S DAY**

**BY CHINESE BUSINESS CLUB**

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**USPA NEWS - INTERNATIONAL WOMAN'S DAY 2022 Campaign Theme: #BreakTheBias**

- \* Imagine a gender equal world.
- \* A world free of bias, stereotypes, and discrimination.
- \* A world that is diverse, equitable, and inclusive.
- \* A world where difference is valued and celebrated.
- \* Together we can forge women's equality.
- \* Collectively we can all #BreakTheBias.

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BE PART OF A MOVEMENT

- \* Individually, we're all responsible for our own thoughts and actions - all day, every day.
- \* We can break the bias in our communities.
- \* We can break the bias in our workplaces.
- \* We can break the bias in our schools, colleges and universities.
- \* Together, we can all break the bias - on International Women's Day (IWD) and beyond.

STRIKE THE INTERNATIONAL WOMAN'S DAY (IWD) #BreakTheBias POSE

Whether deliberate or unconscious, bias makes it difficult for women to move ahead. Knowing that bias exists isn't enough, action is needed to level the playing field.

Are you in? Will you actively call out gender bias, discrimination and stereotyping each time you see it?

Will you help break the bias?

Cross your arms to show solidarity.

Strike the IWD 2022 pose and share your #BreakTheBias image, video, resources, presentation or articles on social media using #IWD2022 #BreakTheBias to encourage further people to commit to helping forge an inclusive world.

International Women's Day is a Time to reflect on Progress made, to call for Change and to celebrate Acts of Courage and Determination by Ordinary Women who have played an Extraordinary Role in the History of their Countries and Communities. The World comes together for International Women's Day (IWD) on March 8 to celebrate Women's Achievements and reinforce a commitment to Women's Equality.

This Year, at Chinese Business Club in the Presence of its Chairman Harold PARISOT, on March 7th, French Actress Alexandra LAMY was given an Award by Franck BESNARD, President Estée Lauder Companies France & President Association RUBAN ROSE.

Alexandra LAMY is a French Actress & Writer multi-rewarded and very popular in France. Her sister, Audrey Lamy, is also an Actress. Alexandra Lamy was born on October 14, 1971 in Villecresnes, Val-de-Marne, France. known for "Lucky Luke" (2009), "L'embarras du choix" (2017), and "Tout le monde debout" (2018). She started really her Fame thanks to "Un Gars, Une Fille" (October 1999, June 2003). She was Chouchou and Co-Star Jean Dujardin was Loulou. She married him during the time of the Series and later on they got divorced. Besides, her Professional Carrier, she is very much involved into the Association Life.

Source : Chinese Business Club Lunch @ Hotel Intercontinental Paris, on March 7, 2019.

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